

Checklist

Although these elements are offered as a checklist, it is critical to recognize that they occur in degrees. Picture each one along a scale from 1 to 5. The more pieces that are closer to 5, the faster your camp will be able to move forward toward increasing greatness.

Oil the machine

Structures

- Time
- Frequency
- Numbers game
- More matrix than hierarchy
- Small teams
- Cross-pollination

Processes

- Understanding the problem/opportunity
 - Appropriate focus
 - Perceived constraints
 - Focus groups
- Observing in the moment
 - Stream of consciousness
 - Emotions
 - Struggles, confusion, love, hate
 - Needs (Surface, unmet, fine, think in verbs)
 - What is the crazy person and “idiot” doing?
 - Where’s the Muda?
- Crafting solutions / innovations
 - Let it come to you (Marketplace for ideas, OWL center)
 - Search it out (Print, people, things, organizations)
 - Brain Olympics (Brainstorming, prototyping, storyboarding, mind mapping, acting, believing and doubting game)
- Refining and evaluating

Water the garden

- Fertile ground
- Tolerance for mistakes
- Empowered
- Trust
- Shared commitment to goals
- Value centered
- Fun and playful

Kaizen tools for the organization

- Knowledge management
- Process modeling
- “The _____ experience”
- Expert review
- Root cause analyses (Postmortems, Storyboarding)